The International Society of **Service Innovation** Professionals

ISSIP Overview

ISSIP Linkedin Group: http://tinyurl.com/mvcmuw5
twitter: @The_ISSIP, #ISSIP
www.issip.org

Jan 6, 2021

Our mission is to promote service innovation for our interconnected world.

Our purpose is to help institutions and individuals grow and be successful in our global digital service economy.

Overview

- Founded July 2012

- Individual Members: > 1400+

- Members representation:
  - Universities: 200+
  - Companies 100+
  - Countries: 42+

Leadership Team

Ulf Vinners, President, ISSIP, Senior Director, Aruba Networks

Terri Griffith, VP, ISSIP, Chair of Innovation, and Entrepreneurship, Simon Fraser University

Yassi Moghaddam Executive Director, ISSIP

Gerhard Gudergan, President (2020), ISSIP, Head of Research FIR RWTH Aachen

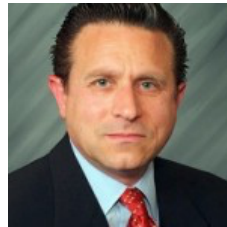Heather Yurko, President (2019), ISSIP, Director, Global Engagement, Facebook

Rama Akkiraju, President (2018), ISSIP, Fellow, IBM

Jim Spohrer, BOD Member, Secretary, Treasure, ISSIP; Director OpenTech AI, IBM

Yasunori Kimura, BOD Member, ISSIP Principal Fellow, Japan Science and Technology Agency (JST) Fellow

Ammar Rayes, BOD Member, ISSIP, Distinguished Engineer, Cisco

Ralph Badinelli, President, ISSIP, BOD Member, ISSIP; Professor Virginia Tech

Haluk Demirkan BOD Member, ISSIP; Professor U. of Washington

Sunil Kripalani, BOD Member, ISSIP; SVP Digital Services, UHG-Optum Rx

Opportunities to Engage in ISSIP

- Awards and recognitions, various ways ISSIP members are recognized as thought leaders in service innovation. Learn more: http://www.issip.org/recognitions/.

- Opportunities to speak or participate in the ISSIP Discovery, Summits and workshops, http://bit.ly/2AJA1WG.

- Opportunities to be interviewed or communicate through the ISSIP Newsletter, http://www.issip.org/newsletters/.

- Opportunities to Co-author white papers, and peer-reviewed papers with Industry leaders and research faculty on latest innovation trends and research that impacts business, education, policy, and society, http://www.issip.org/learning-center/white-paper/.

- Opportunities to publish books on innovation through ISSIP publishing partner, Business Expert Press, http://bit.ly/2xSIxE1.

- Join Special Interest Groups – e.g. Cognitive Computing, Service Design, Service Innovation Framework, http://bit.ly/2z5tcy5.

- Ambassadors Program, http://bit.ly/2z7bxG1.

- Chapters, http://bit.ly/2z4BQNm.

- Co-sponsored conferences and symposia.

- Customized workshops for industry members.

- and more….

Let's Co-Create……

❑ Join us: www.issip.org

❑ Inquire: Info@issip.org

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Thank you!

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